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He has been consultant on African business to several multinationals since 2007; and a speaker, media commentator and columnist since 2002. As Associate Director at EY's Africa Business Centre, Victor represented and advised many multinational corporations on their Africa business strategy. In 2012 and 2013, he represented a listed cement company in its expansion into the DRC and Rwanda. As a speaker, he has addressed over 100 events, including the India-Africa Summit (2015) and COP 21 (2015) in France, the Middle East & Africa Duty-Free Association in Dubai (2018) and different Business in Africa conferences in Egypt. He has presented shows on African business on radio and TV, including SAFM, Kaya FM, PowerFM, SABC TV, eNCA, CNBC Africa. Victor has been to 30 African countries. He is the author of two books, published by Pan Macmillan – Africa is Open for Business (2015) and Africa Bounces Back (2021).