

Lindsay is the Regional Implementation Manager for East and Southern Africa at Viamo. After graduating from Humber College with a post-graduate degree in International Project Management, she has worked primarily in information communication management in both the social and private sectors. At Viamo, Lindsay is responsible for leading a team of 12 project managers who design and implement projects across East and Southern Africa. She also assists partners in creating engaging and data-driven mobile-based messaging for behavior change and data collection. Prior to this Lindsay managed implementation for a diverse set of projects in numerous countries in Africa, working with organizations such as Mercy Corps, UNCDF, UNICEF, The Rockefeller Foundation, FHI 360 and many more.

Lindsay has led the design for numerous hotlines, both push and inbound campaigns, call centres, SMS campaigns and remote trainings. Lindsay uses human-centred design in all projects to make sure the information will be well received and understood by beneficiaries. Lindsay is PMP certified and has received two awards from Viamo recognizing excellence in project management.