

## Ella Naiman

Partner: Advisory | Empower Limited

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PMI Tanzania Chapter President



Ella is Partner at Empower Limited, a disruptive Tanzanian consulting Firm that unites, excites and nurtures people for collective growth. Empower provides Talent, Advisory, Insight and Brand services to clients across the African continent.

Ella is a marketer by profession with 15 years international experience in project management, marketing and brand strategy. Prior to Empower, Ella was Senior Project Manager for global retail giant, Marks & Spencer Plc in London.

Ella has a passion for youth empowerment; enhancing both employability and entrepreneurial skills in a sustainable way. She is also co-founder of Generation Empower, a learner centred 21st century skills development programme; a flagship partnership with the University of Dar es Salaam which has since expanded to 3 more Universities.

Ella is currently President of PMI Tanzania Chapter and has served as a volunteer member for the last 4 years.