

Titilola Park

With several projects worth millions of dollars under her belt, Titilola Park is a seasoned Project Management and Product Development Executive. She has years of extensive experience and unique capability in stakeholder management, business process reengineering, change management, process and service improvements, fundraising and strategic planning across the Telecommunications, Manufacturing, Real Estate, Insurance, Finance and NGO sectors.

Titilola began her career as a Project Engineer in the telecommunications industry. She was responsible for coordinating capital project delivery and ensuring project quality; she worked in this remarkable capacity with MTS First Wireless Limited, MTN Nigeria Limited, and Philips Project Centre Lagos (Now PPC Ltd). She equally worked as the New Product Development and Project Manager at Nutricima Limited, a subsidiary of PZ Cussons International; in this role, she conceptualized and delivered the health beverage - Yo! The first Powder Yogurt Drink in Nigeria and managed a high-end organic fruits juice franchise that increased the number of innovative products profitably launched by 250% within one financial year.

In 2009, she became the Divisional Head at UBA Metropolitan Life Insurance, where she delivered an innovative life insurance product called 4Sure. 4sure grossed \$200k within 6 months of its launch and progressively replaced the company's previously underperforming product base.

Titilola is the current Project Director for Tamgor Nigeria Limited, a full range construction management and general contracting services organisation. Until recently, she was the Chief Program Officer for DAGOMO Foundation Limited; she extended the Foundation's awareness in the ageing space through research, policy and advocacy and ensured effective fundraising for sustainable operations before she left.

Titilola is passionately involved in capacity building and sustainable community-based development initiatives, and she enjoys mentoring and coaching young entrepreneurs in her leisure time. Titilola currently serves as the Regional Mentor for Africa with the Project Management Institute Education Foundation (PMIEF) across 18 countries.

She is a Certified Project Manager. She holds a PGD in Information Technology from the CETEP Business School and a Bachelors of Engineering in Electronics & Computer Engineering from the Lagos State University, Nigeria.